COMPANY PROFILE

makemediffer

Be Different.
Make Me Differ.

A creative growth studio for brands that refuse to blend in.



2026 EDITION

MARKETING SHOOTING EDITING BUSINESS HAND HOLDING

INSIDE

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ABOUT US

We don't just market brands.

We make them differ.

MakeMeDiffer is a creative growth studio built for brands that refuse to blend in. We bring marketing, production and post-production together under one roof — and back them with hands-on business guidance — so every idea travels from thought to screen to sales without losing its edge.

The name is our promise. In a feed full of lookalikes, being different is not decoration — it is strategy.

We work like an extension of your team: we shoot it, edit it, market it, and sit beside you while the business grows.

- Marketing
- Shooting
- Editing
- Hand Holding

OUR COMPASS

Vision, Mission & Values

VISION

To become the most trusted creative growth partner for ambitious brands — where every business, big or small, gets the storytelling and strategy of a market leader.

MISSION

To help brands stand out, be remembered and grow — by combining sharp strategy, cinematic content and honest, hands-on mentorship.

01

Originality

We never copy-paste. Every idea is built around your brand.

02

Clarity

Honest, simple communication — no jargon, no surprises.

03

Craft

Details decide quality. We obsess over every frame and word.

04

Speed

Fast turnarounds without cutting corners.

05

Ownership

Your brand is treated like ours — we are in it with you.

06

Growth

Every piece of content must earn its place by moving the business.

OUR EXPERTISE

Four pillars. One partner.

Instead of juggling separate vendors for strategy, shoots, edits and mentoring, brands get one team that owns the entire journey — from first idea to final sale.

01

Marketing

Strategy, social media, performance ads and funnels that turn attention into customers.

02

Shooting

Cinematic brand films, product shoots, reels and ad films — produced end to end.

03

Editing

Scroll-stopping reels, long-form edits, motion graphics, colour and sound.

04

Business Hand Holding

Hands-on guidance to set up, launch and scale — we walk beside you.

PILLAR 01

Digital Marketing

We build brand presence that compounds — blending sharp positioning, consistent content and performance marketing so you attract the right people and convert them.

THE OUTCOME

More reach. Better leads. Stronger recall.

Brand Strategy & Positioning

Find the angle that makes you the obvious choice.

01

Social Media Management

A consistent, on-brand presence across every platform.

02

Performance Marketing

Meta & Google Ads built to convert, not just to click.

03

Content Strategy & Calendars

Planned themes, hooks and formats — month after month.

04

Influencer & Creator Collabs

The right voices matched with the right audience.

05

Lead Generation Funnels

From first view to enquiry to paying customer.

06

Website & Landing Pages

Pages designed to turn visitors into leads.

07

Analytics & Reporting

Clear monthly insights on what to fix and what to scale.

08

PILLAR 02

Shooting & Production

Our production team plans, directs and shoots content that makes your brand look as good as it truly is — handling crew, gear, locations and direction.

THE OUTCOME

Cinematic visuals that elevate your brand.

Brand & Corporate Films

Your story, told with cinematic depth.

01

Product & Catalogue Shoots

Clean, premium visuals that sell the product.

02

Reels & Short-form Content

Vertical content shot to stop the scroll.

03

Ad Films & Commercials

Concept-to-camera production for campaigns.

04

Founder & Testimonial Videos

Authentic voices that build instant trust.

05

Event & BTS Coverage

Capture the energy, the moments and the people.

06

Photography

Product, portrait, lifestyle and brand imagery.

07

Studio & On-location

Fully managed set-ups, crew and equipment.

08

PILLAR 03

Editing & Post-production

Great footage becomes great content in the edit. We cut for attention and retention — with pacing, sound and finish that feel premium on every screen.

THE OUTCOME

Scroll-stopping edits that hold attention.

Reels & Shorts Editing

Fast cuts, strong hooks, built for retention.

01

YouTube & Long-form

Story-led edits that keep viewers watching.

02

Ad Creatives & Promos

High-impact cuts designed to drive action.

03

Motion Graphics

Animated titles, logos and explainers.

04

Colour Grading

A consistent, cinematic look across all content.

05

Sound Design & Mixing

Clean audio, music and effects that add punch.

06

Subtitles & Captions

Accessible, on-brand text for silent viewing.

07

Thumbnails & Creatives

Click-worthy visuals for every platform.

08

PILLAR 04

Business Hand Holding

Content alone does not build a business. We sit with founders to sharpen the offer, plan the growth and keep the execution on track — like a partner, not a vendor.

THE OUTCOME

A partner from first idea to scale.

Idea & Model Validation

Test the idea before you spend on it.

01

Brand Setup from Zero

Name, identity and presence — launch-ready.

02

Go-to-Market Planning

A clear plan to win your first customers.

03

Offer & Pricing Positioning

Package what you sell so it is easy to buy.

04

Sales Funnel Guidance

Turn attention into enquiries and orders.

05

Team & Process Guidance

Simple systems so the business runs without chaos.

06

Monthly Review Calls

Regular check-ins on goals, numbers and next steps.

07

Growth Roadmaps

A 3–6 month plan backed by accountability.

08

OUR WORK

Featured Work

A glimpse of the campaigns, shoots and content we have created for brands across industries.

ADD IMAGE
16:10 · Hero project

ADD IMAGE
4:3 · Project

ADD IMAGE
4:3 · Project

ADD IMAGE
4:3 · Project

ADD IMAGE
4:3 · Project

[Project Name]
[Client · Category]

TRUSTED BY

[Client Logo] [Client Logo] [Client Logo] [Client Logo] [Client Logo] [Client Logo]

OUR WORK · PRODUCTION

Cinematic Production

Brand films, ad campaigns and reels — planned, shot and finished in-house.

ADD IMAGE
16:9 · Brand film

[Film Title]
[Brand Film · Client]

ADD IMAGE
16:9

ADD IMAGE
16:9

ADD IMAGE
9:16

ADD IMAGE
9:16

ADD IMAGE
9:16

REELS · SHORTS · ADS

Behind every frame is a plan — a concept, a script, a shot list and a crew that cares about the details.

Swap these frames with your best work: brand films, product shoots, reels and campaign stills.

- Shot on location & in studio
- Lighting, sound & direction handled end to end

OUR WORK · EDITS & BTS

Edits & Behind the Scenes

Short-form edits built for retention, plus a look at the team and the process behind the content.

ADD IMAGE
9:16 · Reel

ADD IMAGE
9:16 · Reel

ADD IMAGE
9:16 · Reel

ADD IMAGE
9:16 · Reel

ADD IMAGE
9:16 · Reel

ADD IMAGE
16:9 · BTS

ADD IMAGE
16:9 · BTS

ADD IMAGE
16:9 · BTS

ADD IMAGE
16:9 · BTS

HOW WE WORK

From idea to impact in six steps.

Every step has an owner, a deadline and a clear deliverable — so nothing gets lost between idea and launch.

01 Discover

We study your brand, audience, competitors and goals.

02 Strategise

Positioning, content pillars and a campaign roadmap.

03 Create

Scripting, shooting, design and copy — all in-house.

04 Edit & Polish

Cutting, grading and sound design to a premium finish.

05 Launch

Publish and promote across the right channels.

06 Optimise & Scale

Track results, learn fast and double down on what works.

WHY MAKEMEDIFFER

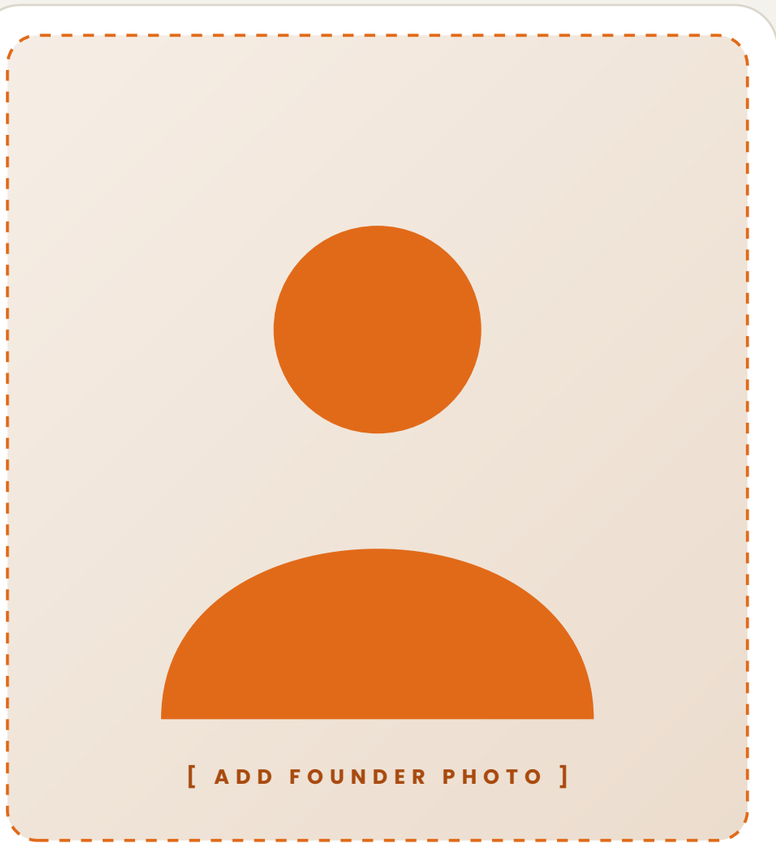
The MakeMeDiffer Difference

"Different" is not a slogan for us — it is the method.

THE USUAL WAY	THE MAKEMEDIFFER WAY
Separate vendors for shoot, edit and ads	▶ One team, one vision, one point of contact
Templates and copy-paste ideas	▶ Custom concepts built around your brand
Posts for the sake of posting	▶ Every piece tied to a business goal
Reports full of vanity metrics	▶ Clear insights on leads, sales and growth
You end up managing the vendors	▶ We manage the work — you run the business
Delivery and goodbye	▶ Hand-holding from first idea to scale

THE MIND BEHIND IT

Meet the Founder



[Founder Name]

Founder & CEO · MakeMeDiffer

FOUNDER'S VISION

Every business has a story worth telling. We exist to make sure the right people hear it.

My vision for MakeMeDiffer is simple: to be the partner every ambitious business wishes it had on day one — one team that understands the goal, builds the strategy, creates the content and stays until the results show.

I believe growth should be different — clear before creative, built around outcomes, and flexible enough to evolve as you do.

Different Thinking. Real Growth.

01 Clarity before creativity	02 One partner. Connected growth.
03 Built around outcomes	04 Evolve as you grow

ENGAGEMENT MODELS

Work with us, your way.

Whether you need a single standout campaign or a long-term growth partner, we shape the engagement around your stage and your goals.

FOR ONE-OFF NEEDS

Project Based

- Brand film or ad campaign
- Shoot-day or edit packages
- Launch content bundles
- Clear scope, timeline & delivery

MOST POPULAR

Monthly Growth Partnership

- Content planning, shoots & edits
- Social media management
- Performance ads & reporting
- Monthly strategy review call

FOR FOUNDERS WHO WANT IT ALL

Full Brand Partner

- Everything in Monthly Growth
- Business Hand Holding & roadmaps
- Go-to-market & offer positioning
- Priority support & dedicated team

GET IN TOUCH

Let's make your brand differ.

Tell us where your brand is today and where you want it to be. We will take it from there.

PHONE
[+91 00000 00000]

EMAIL
[hello@yourdomain.com]

WEBSITE
[www.yourdomain.com]

INSTAGRAM
[@makemediffer]

OFFICE
[Your Studio Address, City]

makemediffer

THANK YOU